Abubkar Elbasheir

WordPress, Web Designer Developer

Personal Information

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Professional Summary:

Consummate Web Designer/ Developer with extensive knowledge and professional background in building WordPress CMS websites using de-facto standard plugins. Over 7 years of programming HTML, PHP, MySQL, CSS, and JavaScript experience. Talented with inbuilt WordPress functions, creating custom post types, and developing widgets to conform with WordPress coding standards.

Skills:

- Website Maintenance and management
- Traffic monitoring
- Collaborative
- Good team player

- English And Arabic Language
- Project Management
- Worked fast, spearheading 3+ projects simultaneously

TECHNICAL SKILLS:

Operating Systems: Windows, Mac, Linux

Web Servers: LAMP stack, IIS, Apache, WAMP, FTP, DNS

Web Hosting Services: AWS, Azure, DigitalOcean, GoDaddy, Bluehost, HostGator, A2 Hosting

Languages & Frameworks: HTML, CSS, PHP, JavaScript, jQuery, AJAX, JSON, Angular JS

WordPress: Theme & Plugin Installation, Plugin Development, Full-stack Development, Back-end Development, OOP, APIs, GitHub

Page Builders: Elementor, Divi, WPBakery, Visual Composer, Beaver, Gutenberg, Magento eCommerce

E-commerce: WooCommerce, Shopify, Stripe, MailChimp

Website Platforms: WordPress, Wix, Squarespace, Magento, WebFlow, Drupal, GoDaddy Website Builder

Database Management: SQL, MySQL, MongoDB, PostgreSQL

Digital Marketing: Google Ads, SEO, Mailchimp, Google Site Kit, Google Analytics, Google Tag Manager, Google Console

Web Design & Development: UX, UI, Site Architecture, Material & Flat Design, Landing Page, Figma, Responsive Web Design

Web IDE: Adobe Dreamweaver, Adobe Muse, Bootstrap Studio

Adobe Suite: Creative Cloud, Photoshop, Illustrator, XD, Spark

Web Designer / Developer | Mar 2020 - Present
Christian Relief Services, VA

- Designed and established 6 user-friendly websites using WordPress.
- Transferred 13 domains to GoDaddy from an author domain registrar.
- Developed a plan to operate and update all the organization's sites.
- Managed host server and kept host and domain up to date.
- Worked with a content writer, graphic designer, and social media executive to create and publish engaging content.
- Reviewed web content, links, and design; provided necessary updates and improvements in a timely manner.
- Identified useful site performance metrics; collected, tracked, recorded, compiled, and analyzed the site's performance.
- Tracked campaign results using Google Sitekit -Analytics and Console Tag Manager.
- Participated in team meetings and Fenders campaigns.
- Implemented advertising campaigns and improved the appearance of sites on search engines.
- Used content management systems to analyze website traffic and user engagement metrics.
- Stayed up-to-date with modern technology and its application on websites.

Web Developer/Designer | Jan 2020 - Present
Caring Dental, VA
- Build websites using WordPress Divi theme.
- Managed all aspects of the website, including publishing, updating, and managing content.
- Prepare website proposals to present to clients.
- Provide technical support to clients.
- Design new features for existing websites.
- added a virtual tour of the dental clinic
- Customize themes to meet clients, make an appointment for dental
- Manage a user guide to help clients understand site features and management of the website to increase visitor satisfaction

E-commerce Web Developer | Nov 2020 – Feb 2021
Kondi Medical, Sudan
- Leading a remote E-commerce site creation
- Developed an e-commerce website using WooCommerce and linked with payment methods via PayPal and Stripe
- Develop a mobile-friendly version of website themes and plugins
- Marketed new products with regular website updates.
- Perform in-depth analysis of information from multiple data sources (web analytics data as well as external data) and provide significant insights into factors impacting online results
- Developed and executed an e-commerce proposition, including positioning, values, tone of voice, and design elements to bring value and convenience to customers.

WordPress Developer | July 2019 – Sep 2019
Washington Institute, Washington DC
- Created web applications using PHP4 and PHP5, HTML, CSS, JavaScript, jQuery,

- Translate customers' business and functional requirements into technical requirements Design and customize Themes with compelling user interfaces Plan wireframe design to show site structure and how different parts fit together.
- Incorporated WordPress plugins and widgets following their needs
- Worked and developed strategies for Search Engine Optimization (SEO)
- Worked on transforming Photoshop PSD comps into finished WordPress websites.

WordPress Developer / Administrator | Nov 2019 – April 2020
SMART TASWEEQ, Alexandria VA
- Used HTML5, CSS3, Sass, JavaScript, jQuery, PHP, MySQL, Git, and Gulp to develop complex responsive WordPress themes.
- Designed, developed, and deployed company WordPress site Themes, Plugins, Widgets
- Monitored website performance and handled troubleshooting and WordPress issues
- Administered project collaboration, solely responsible for digital workflow, backups, and project management.
- Develop themes and plugins.
- Tracked campaign results using Google Analytics and council

Freelance WordPress Developer | Oct 2018 – Nov 2018
Auto King Center for Cars Maintenance, Sudan
- Raised UI & UX scores by 30%
- Translate customers' business and functional requirements into technical requirements Design and customize Themes with compelling user interfaces Plan wireframe design to show site structure and how various parts fit together.
- Created websites using WordPress and specialized plugins for SEO
- Created custom graphics sets for clients, with 99% client satisfaction scores
- Improved communication with customers and gives them more confidence in the company by displaying products and partners

Front End Developer/Web Developer | Feb 2015 – August 2017
Power refineries for oils and chemicals, Saudi Arabia
- Power Refineries for Oils and Chemicals (PROC) was established in (1436 H, 2015 G) in the Kingdom of Saudi Arabia in Riyadh City's
- Developed landing page functionalities and features user-friendly interfaces for the web using HTML, CSS, JavaScript, and Angular.
- Performing quality assurance and troubleshooting code rendering across multiple desktops and mobile devices. Improved customer retention by 20%
- Collaborating with cross-functional teams to produce graphical resources in line with branding

Education:
bayan college, Sudan information technology   Dec 2015

Additional Information:

- Modified an extremely complex website for a client which took 187 extra work hours
- Trained new developers in utilizing front-end frameworks such as HTML Boilerplate and jQuery
- Introduced new methods of WordPress hardening
- Handled an extremely complicated project in conjunction with other developers and managed to complete it within the deadline

Founder
- The first Arabic platform specialized in learning programming and designing augmented reality applications wrote articles on the basics of design and programming

Teacher Assistant
- Teaching assistant at Al-Bayan College, Karari University, and several scientific institutes studied databases, web design, and computer maintenance