

Abubkar Elbasheir

WordPress, Web Designer Developer

Personal Information

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Professional Summary:

Consummate WordPress Developer with extensive knowledge and professional background in building WordPress CMS websites using de-facto standard plugins. Over 7 years of programming HTML, PHP, MySQL, CSS, and JavaScript experience. Talented with inbuilt WordPress functions, creating custom post types, and developing widgets to conform with WordPress coding standards.

Skills:

- Website Maintenance and management
- Traffic monitoring
- Collaborative
- Good team player
- English And Arabic Language
- Project Management
- Worked fast, spearheading 3+ projects simultaneously

TECHNICAL SKILLS:

Operating Systems: Windows, Mac, Linux

Web Servers: IIS, Apache, WAMP, FTP

Web Hosting Services: AWS, Azure, DigitalOcean, GoDaddy, Bluehost, HostGator, A2 Hosting

programming languages: HTML, CSS, PHP, JavaScript, jQuery, AJAX, JSON, Angular JS.

WordPress Theme and plugin installation, Plugin development, Full-stack development, Back-end development

Page builders: Elementor, Divi, WPBakery, Visual Composer, Beaver, Gutenberg, Magento eCommerce

E-commerce: WooCommerce, Shopify, Magento Stripe, MailChimp

Website building: WordPress, Shopify, Wix, Squarespace, Magento, WebFlow, Drupal

Database management: SQL, MySQL, MongoDB PostgreSQL

Digital marketing: SEO, Mailchimp, Google Site Kit, Google Analytics & tag manager, Console

Web design: UX, UI, site architecture, Material & Flat design, Landing page, Figma

Web IDE: Adobe Dreamweaver, Adobe Muse, Bootstrap studio

Adobe Creative Cloud, Photoshop, Illustrator, XD, Adobe Spark

Professional Experience:

Web Administrator / Developer | Mar 2020 - Present
Christian Relief Services, VA

- transferred 13 domains to GoDaddy from an author domain registrar
- Developed a plan to operate and update all the organization's sites
- Managed host server and Keep host and domain up to date
- Websites designed with WordPress for organization software, development, and publishing.
- Project collaboration management, solely responsible for digital workflow, backups, and project management
- Worked with a content writer, graphic designer, and social media executive to create and publish engaging content.
- Reviews web content, links, and design; Provide necessary updates and improvements promptly.
- Identifies useful site performance metrics; Collects, tracks, records, compiles, and analyzes the performance of the site.
- Campaign results were tracked using Google Sitekit -Analytics and Console Tag Manger
- Participate in team meetings and Fenders campaigns
- Implementing advertising campaigns and improving the appearance of sites on search engines
- Use content management systems to analyze website traffic and user engagement metrics.
- Staying up to date with modern technology and its application on websites

Web Developer | June 2021 - Feb 2022

Embassy of the Republic of Sudan in U.S., VA

- Created and maintain internal and external websites.
- Installed required plugins and additional coding to fit final design and functionality requirements.
- Monitors site security
- Manages internet and/or intranet infrastructure including but not limited to web, file transfer protocol (FTP), mail servers, and news.
- collaborate with team members to develop a content
- Performance Monitoring.
- Conducting WordPress training with the client.
- Provided timely resolution to reported website problems by integrating innovative solutions into existing platforms.

Web Developer/Administrator | Jan 2020 - Present

Caring Dental, VA

- Build websites using WordPress Divi theme.
- Managed all aspects of the website, including publishing, updating, and managing content.
- Prepare website proposals to present to clients.
- Provide technical support to clients.
- Design new features for existing websites.
- added a virtual tour of the dental clinic
- Customize themes to meet clients, make an appointment for dental
- Manage a user guide to help clients understand site features and management of the website to increase visitor satisfaction

E-commerce Web Developer | Nov 2020 – Feb 2021

Kondi Medical, Sudan

- Leading a remote E-commerce site creation
- Developed an e-commerce website using WooCommerce and linked with payment methods via PayPal and Stripe
- Develop a mobile-friendly version of website themes and plugins
- Marketed new products with regular website updates.
- Perform in-depth analysis of information from multiple data sources (web analytics data as well as external data) and provide significant insights into factors impacting online results
- Developed and executed e-commerce proposition, including positioning, values, tone of voice, and design elements to bring value and convenience to customers.

WordPress Developer | July 2019 – Sep 2019

Washington institute, Washington DC

- Created web applications using PHP4 and PHP5, HTML, CSS, JavaScript, jQuery,
- Translate customer s business and functional requirements into technical requirements Design and customize Themes with compelling user interfaces Plan wireframe design to show site structure and how different parts fit together.
- Incorporated WordPress plugins and widgets following their needs
- Worked and developed strategies for Search Engine Optimization (SEO)
- Worked on transforming Photoshop PSD comps into finished WordPress websites.

WordPress Developer / Administrator | Nov 2019 – April 2020

SMART TASWEEQ, Alexandria VA

- Used HTML5, CSS3, Sass, JavaScript, jQuery, PHP, MySQL, Git, and Gulp to develop complex responsive WordPress themes.
- Designed, developed, and deployed company WordPress site Themes, Plugins, Widgets
- Monitored website performance and handled troubleshooting and WordPress issues
- Administered project collaboration, solely responsible for digital workflow, backups, and project management.
- Develop themes and plugins.
- Tracked campaign results using Google Analytics and council

Freelance WordPress Developer | Oct 2018 – Nov 2018

Auto King Center for Cars Maintenance, Sudan

- Raised UI & UX scores by 30%
- Translate customer s business and functional requirements into technical requirements Design and customize Themes with compelling user interfaces Plan wireframe design to show site structure and how various parts fit together.
- Created websites using WordPress and specialized plugins for SEO
- Created custom graphics sets for clients, with 99% client satisfaction scores
- Improved communication with customers and gives them more confidence in the company by displaying products and partners

Front End Developer/Web Developer | Feb 2015 – August 2017

Power refineries for oils and chemicals, Saudi Arabia

- Power Refineries for Oils and Chemicals (PROC) was established in (1436 H, 2015 G) in the Kingdom of Saudi Arabia in Riyadh City's
- Developed landing page functionalities and features user-friendly interfaces for the web using HTML, CSS, JavaScript, Angular.
- Performing quality assurance and troubleshooting code rendering across multiple desktops and mobile devices. Improved customer retention by 20%
- Collaborating with cross-functional teams to produce graphical resources in line with branding

Education:

byan college, Sudan information technology

Dec 2015

Additional Information:

- Modified an extremely complex website for a client which took 187 extra work hours
- Trained new developers in utilizing front-end frameworks such as HTML Boilerplate and jQuery
- Introduced new methods of WordPress hardening
- Handled an extremely complicated project in conjunction with other developers and managed to complete it within the deadline

Founder

- The first Arabic platform specialized in learning programming and designing augmented reality applications wrote articles on the basics of design and programming

Teacher Assistant

- Teaching assistant at Al-Bayan College, Karari University, and several scientific institutes studied databases, web design, and computer maintenance